



**THE CARLSBAD LIBRARY AND ARTS FOUNDATION
"CASTLES OF CARLSBAD" 2010 SPRING HOME TOUR
SPONSOR BENEFITS & APPLICATION**

PRESENTING SPONSOR

Custom promotional package **PRESENTED BY: "Your Name"** **\$5,000**

PLATINUM SPONSORS

\$2,500

1. Name, logo and website link on tour website, Castlesofcarlsbad.com
2. Inside cover full page 4C ad in Tour Directory publication, approx. 1,000 circ.
3. Representative from Your Company in selected home(s) on day of the tour.
4. Signage-Name & logo prominently displayed at each home plus Business cards & Brochures displayed on tour day in all 6 homes
5. Included in Advertising, Press Releases & Promotions
6. Ten (10) Complimentary tickets to home tour
7. Invitation to party honoring Sponsors and Homeowners

GOLD SPONSORS

\$1,000

1. Name, logo and website link on tour website, Castlesofcarlsbad.com
2. Half page 4C ad in Tour Directory publication, approx. 1,000 circ.
3. Signage-Name & logo prominently displayed at each home plus Business cards & brochures displayed on tour day in selected homes
4. Included in Advertising, Press Releases & Promotions
5. Six (6) Complimentary tickets to home tour
6. Invitation to party honoring Sponsors and Homeowners

SILVER SPONSORS

\$ 500

1. Name, logo and website link on tour website, Castlesofcarlsbad.com
2. Quarter page 4C ad in Tour Directory publication, approx. 1,000 circ.
3. Signage-Name & logo prominently displayed at each home plus Business cards displayed on tour day in selected home
4. Four (4) Complimentary tickets to home tour
5. Invitation to party honoring Sponsors and Homeowners

BRONZE SPONSORS

\$ 250

1. Name, logo and website link on tour website, Castlesofcarlsbad.com
2. 1/8 page (Business card size) 4C ad in Tour Directory publication, approx. 1,000 circ.
3. Signage-Name & logo prominently displayed at each home
4. Two (2) Complimentary tickets to home tour
5. Invitation to party honoring Sponsors and Homeowners

Planned Press & Media in North County TV and Publications:

- | | |
|---|-------------------------------|
| Adelphia Cable News Spots / KUSI | Clear Channel Radio |
| The San Diego Union Tribune | The North County Times |
| Carlsbad Magazine | The Carlsbad Business Journal |
| SD Home | Carlsbad Community Guide |
| Carlsbad Library and Arts Foundation Media Releases | |



Yes, I wish to be a Sponsor for the Carlsbad Library and Arts Foundation's "Castles of Carlsbad" 2010 Spring Home Tour. Enclosed is my check in the amount of \$ _____ representing Sponsorship at the _____ level.

Sponsor Name & Type of Business: _____

Contact: _____

Address: _____ City/State/Zip _____

**Please mail to: The Carlsbad Library and Arts Foundation, 1775 Dove Lane,
Carlsbad, CA 92009**

We appreciate your support and will contact you regarding details of your Sponsorship!

Sponsorship Committee Contact – [Mary Fritz-Wilson](mailto:mary@rexwilson.com) 760 696-4120 mary@rexwilson.com